

David,

"Baby Boomers Rush To Protect Their Retirement Nest Egg... Annuity Sales Surge!" ...

"See Why In Yesterday's Headlines Below"

**Bloomberg
Businessweek**

U.S. Stocks Plunge Most In Over A Year!...

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(Bloomberg) -- A weeklong rout in stocks deepened, with U.S. benchmark indexes losing the most in more than a year.

The Standard & Poor's 500 Index plunged 3.9 percent to 1,071.59 at 4 p.m. in New York, its biggest drop since April 2009. The Dow Jones Industrial Average fell 139.89 points, or 1.3%, to 10,380.43. The measure dropped 628.18 points, or 5.7% for the week, marking the biggest weekly percentage drop since March 6, 2009, and the ninth-largest point drop in the average's history.

This was Yesterday's News... 2 weeks ago the Dow dropped nearly 1,000 points in just 15 minutes. Don't you think baby boomers are worried to death that they could lose even more of their retirement money than they did in 2008? They FINALLY earned back some of their nest egg, and now they are in danger of re-living that nightmare again.

Want Another Reason You Should Be Selling Annuities?...

No one has ever lost their principle on a fixed annuity due to an insurance company failing. That's not always the case for the FDIC... And just to give you an idea of how the banks are doing... From 1994 through 2008 there were 94 bank failures. Just last year alone, 140 banks failed and so far 67 have failed this year in 2010. And that number is expected to climb considerably. So not only is the stock market shaky right now... but banks so peachy either.

Why Aren't You Selling Annuities?

In 2008 when the stock market crashed and people all over the country were losing 45 to 50% of their retirement nest egg... people you know because they're your friends and family members... your neighbors... while they were having panic attacks ... other people were enjoying the safety of annuities.

So who do you think the hero's were during this whole meltdown? I'll tell you who... it was the agents and advisors who sold their clients fixed annuities... annuities with a guarantee...

Imagine calling your clients and telling them that their money is safe and **they didn't lose a dime...** not even a penny because they have a guaranteed minimum growth. They have a Floor...

One of the biggest motivating emotions is the "fear of loss"... And Annuities are the **cure** that will help baby boomers sleep at night.